everyride

All ridesharing services in a single app!

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Carsharing + scootersharing + bikesharing

eVeryride sharing

Market 2009

Market 2013

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Market 2015

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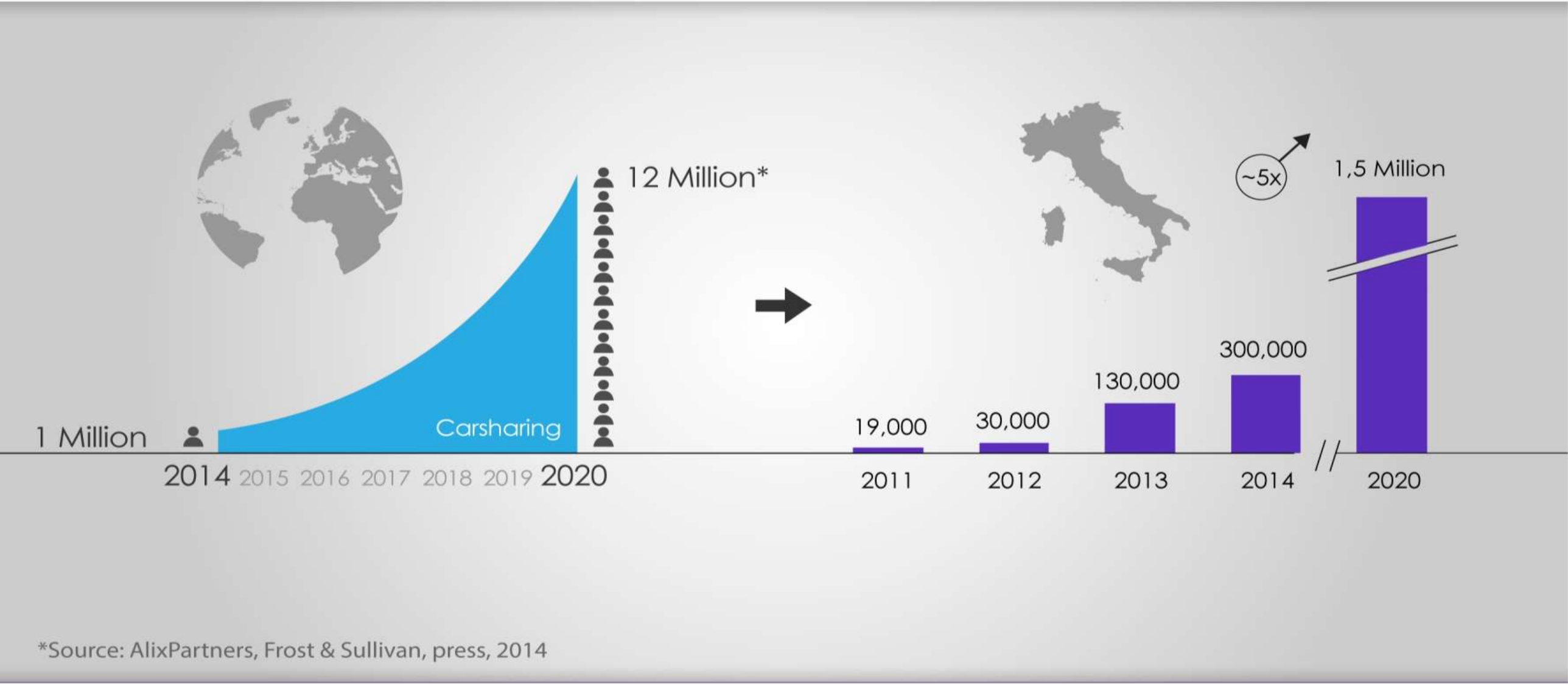
21 carsharing in Italy

45 carsharing in America

23 carsharing in the USA

Carsharing in Italy and Worldwide



*Source: AlixPartners, Frost & Sullivan, press, 2014

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What users think about carsharing:

$$$

51% prefer using carsharing rather than possesing a car

36% highlight the ease of access.

45% expect this service to replace their car;

64% of users plan to increase its use in 2015.

*Source: AlixPartners, Frost & Sullivan, press, 2014

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Providers

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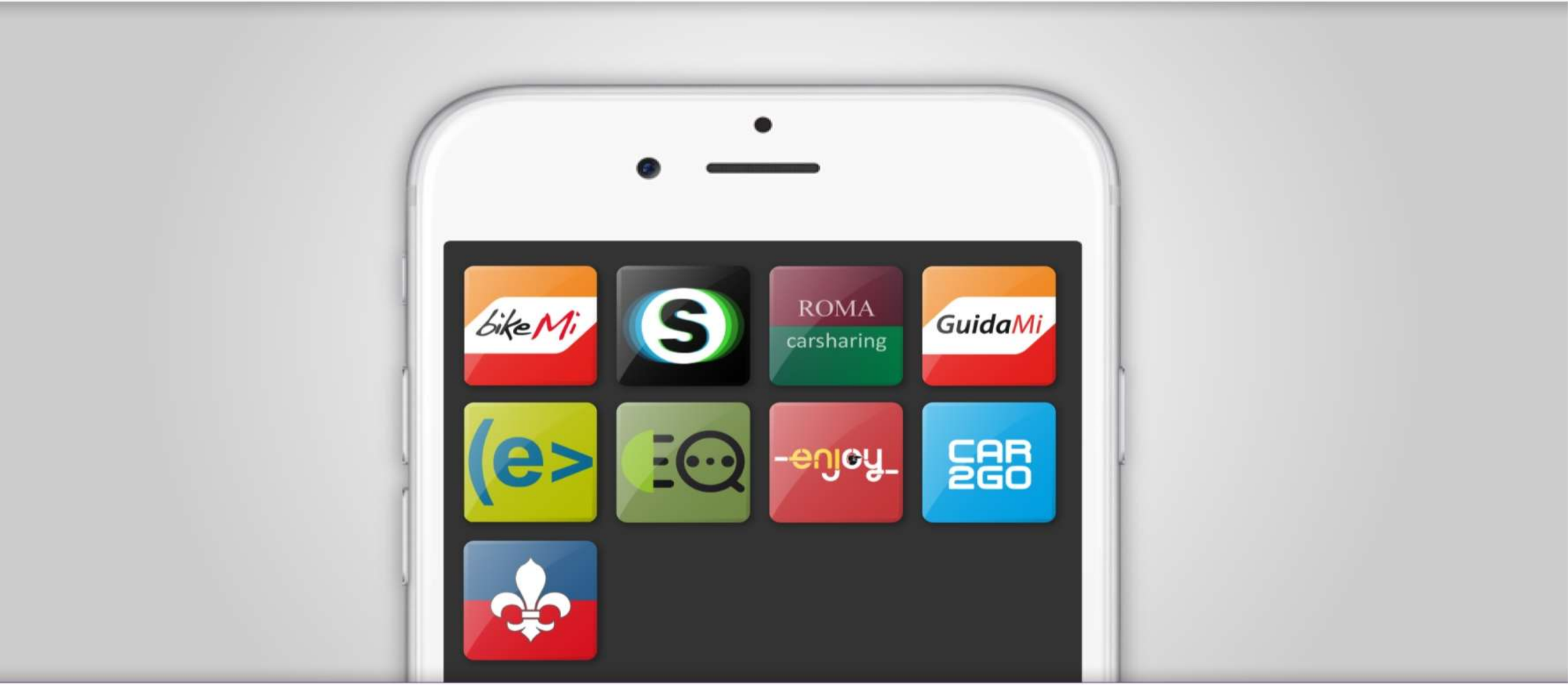
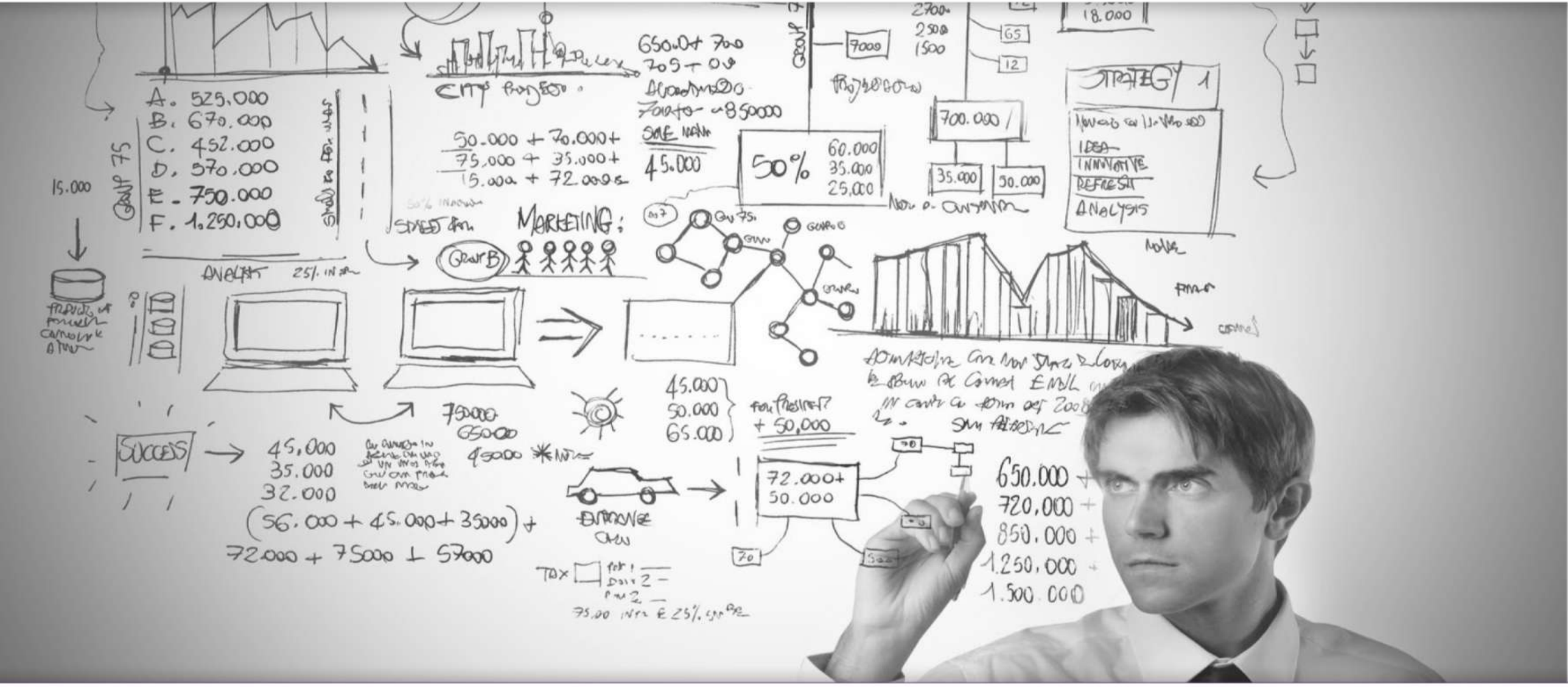
A lot of different ridesharing services with their own appliction (unefficiency)



Commercial offers are not easily comparable between different providers



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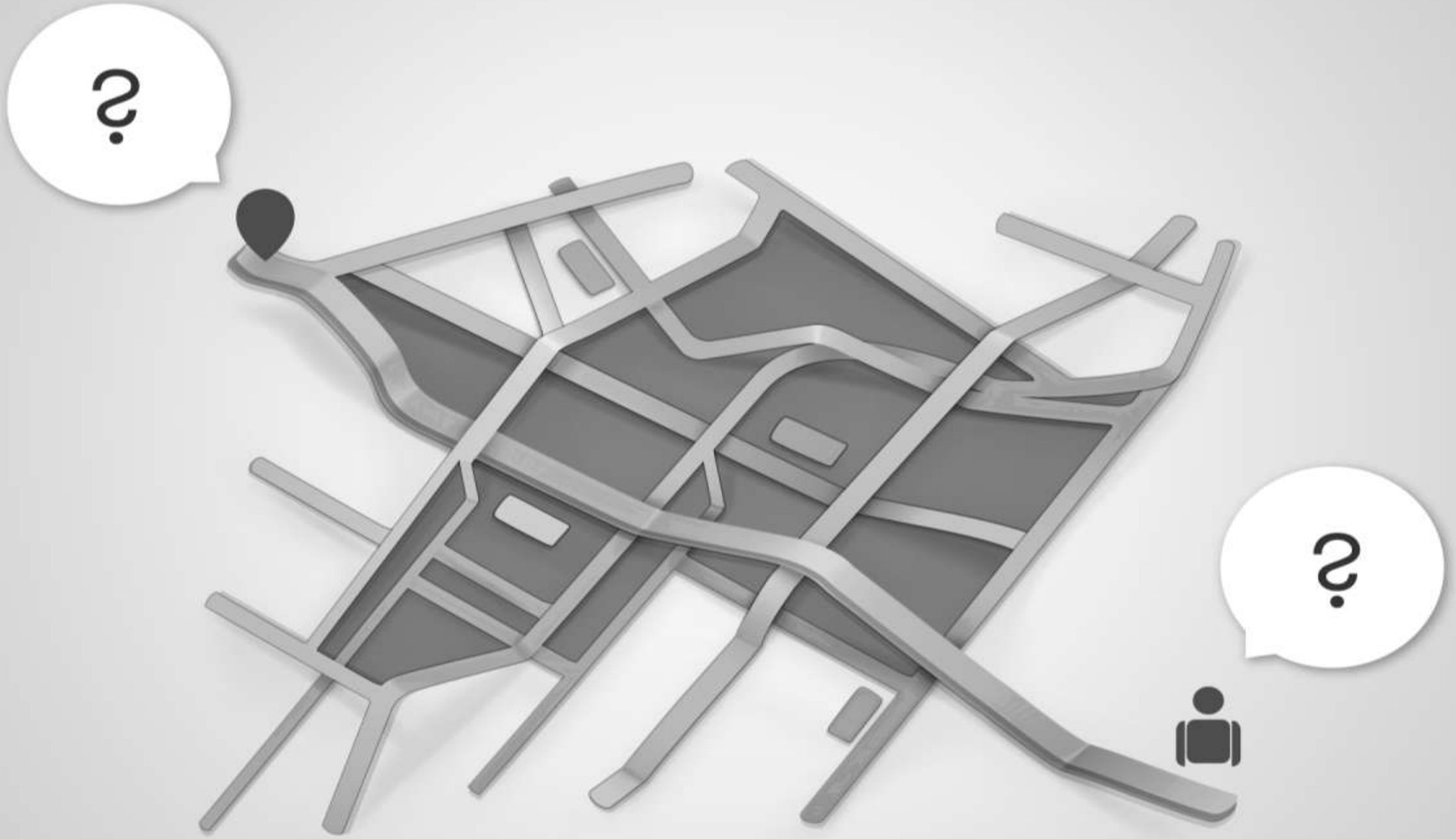
No interaction between users



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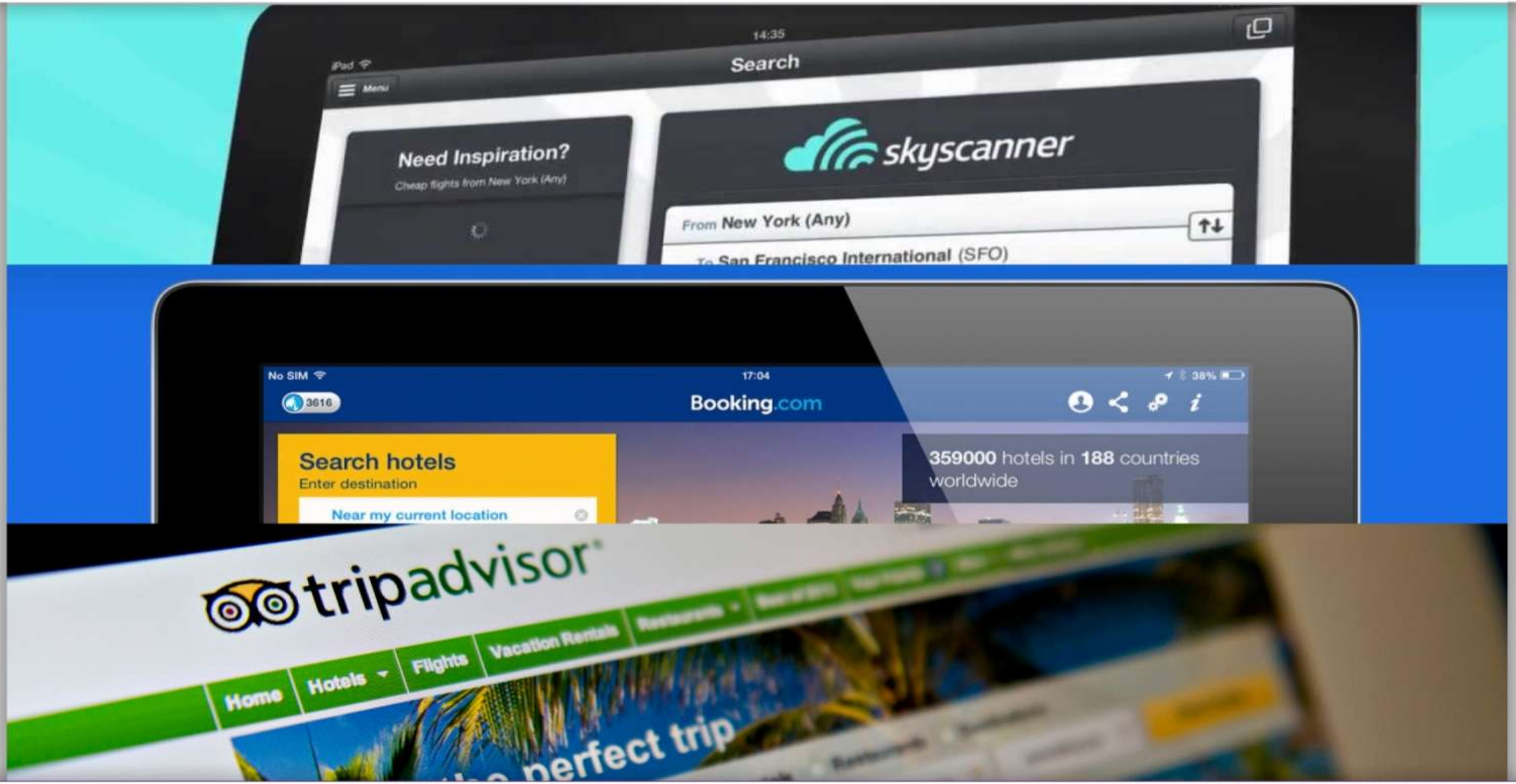
Aggregators in other markets



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Solution

- To manage, compare and book all ridesharing services directly from a single application
- Personalization with accurate view over time and costs to destination for every vehicle
- Interaction with other users that need to travel same distance/route in order to split costs
- Option of viewing alternative solutions/options

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