



everyride

All ridesharing services in a single app!

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Carsharing + scootersharing + bikesharing



eVeryride sharing



2009



2013



21 carsharing in Italy



45 carsharing in America
23 carsharing in the USA



Carsharing in Italy and Worldwide



*Source: AlixPartners, Frost & Sullivan, press, 2014

What users think about carsharing:

\$\$\$



51% prefer using carsharing rather than possessing a car



36% highlight the ease of access.



45% expect this service to replace their car;



64% of users plan to increase its use in 2015.

*Source: AlixPartners, Frost & Sullivan, press, 2014

Providers



A lot of different ridesharing services with their own application (inefficiency)



Commercial offers are not easily comparable between different providers

CITY PROJECTS:
 $650,000 + 700,000 + 700,000 + 0 + 0$
 Additional 200,000
 Total = 850,000

SALE MARK:
 $50,000 + 70,000 + 75,000 + 35,000 + 15,000 + 72,000$
 50% include
 SPREAD 4m
MARKETING:
 (Group B) 5 people

GROUP 75:
 A. 525,000
 B. 670,000
 C. 452,000
 D. 570,000
 E. 750,000
 F. 1,250,000

ANALYSIS 25% IN 2m

STRATEGY 1:
 New idea in 11. Mo. 2000
 IDEA
 INNOVATIVE
 REFINISH
 ANALYSIS

FINANCIAL SUMMARY:
 $45,000 + 35,000 + 32,000$
 $(56,000 + 45,000 + 35,000) + 72,000 + 75,000 + 57,000$
 $72,000 + 50,000$
 $650,000 + 720,000 + 850,000 + 1,250,000 + 1,500,000$

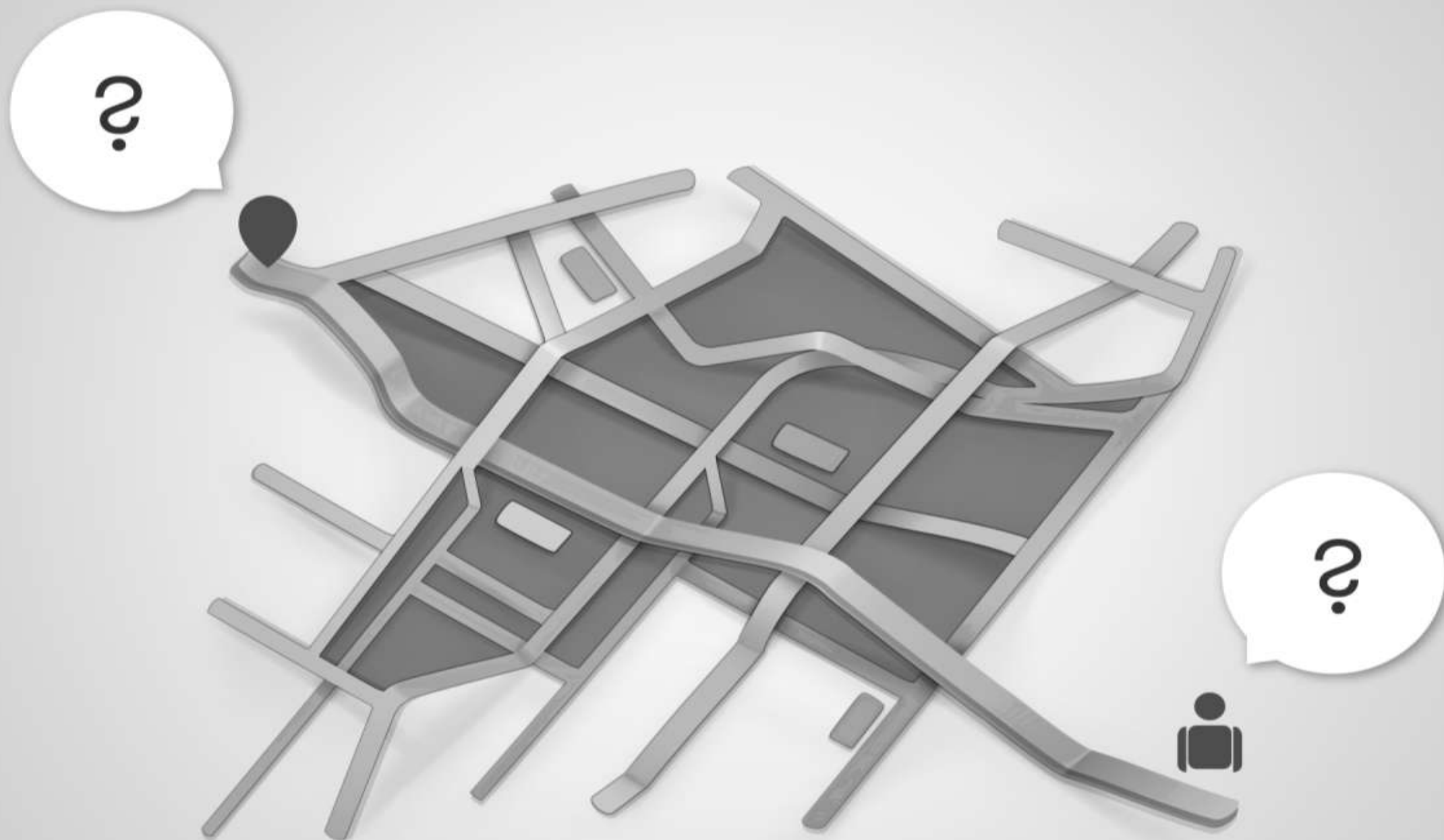
TAX:
 Part 1
 Part 2
 Part 2
 75.00 INR @ 25% INR

EMERGENCY CAR

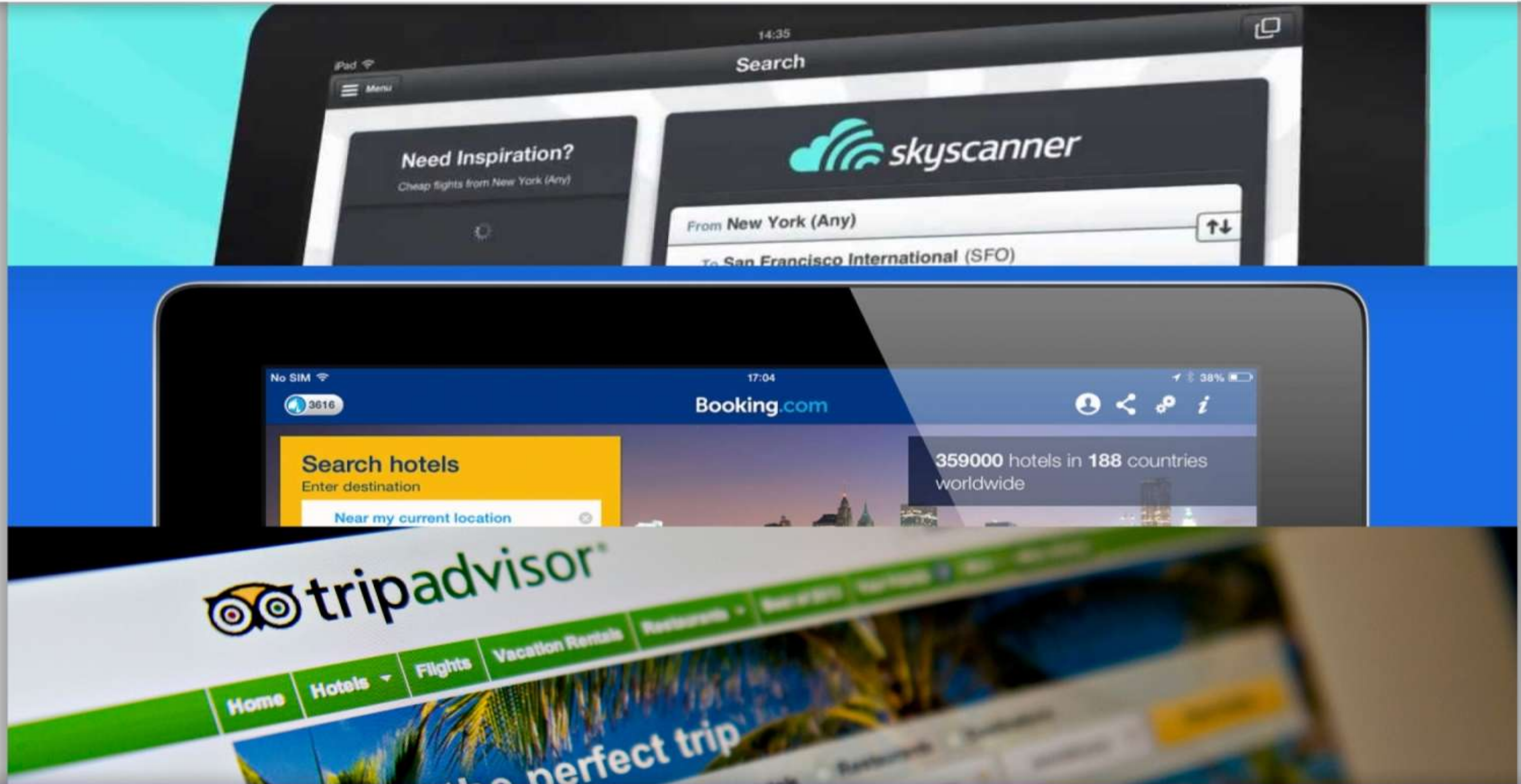
ADDITIONAL:
 Car 2000
 2m
 2m

Success

No interaction between users



Aggregators in other markets



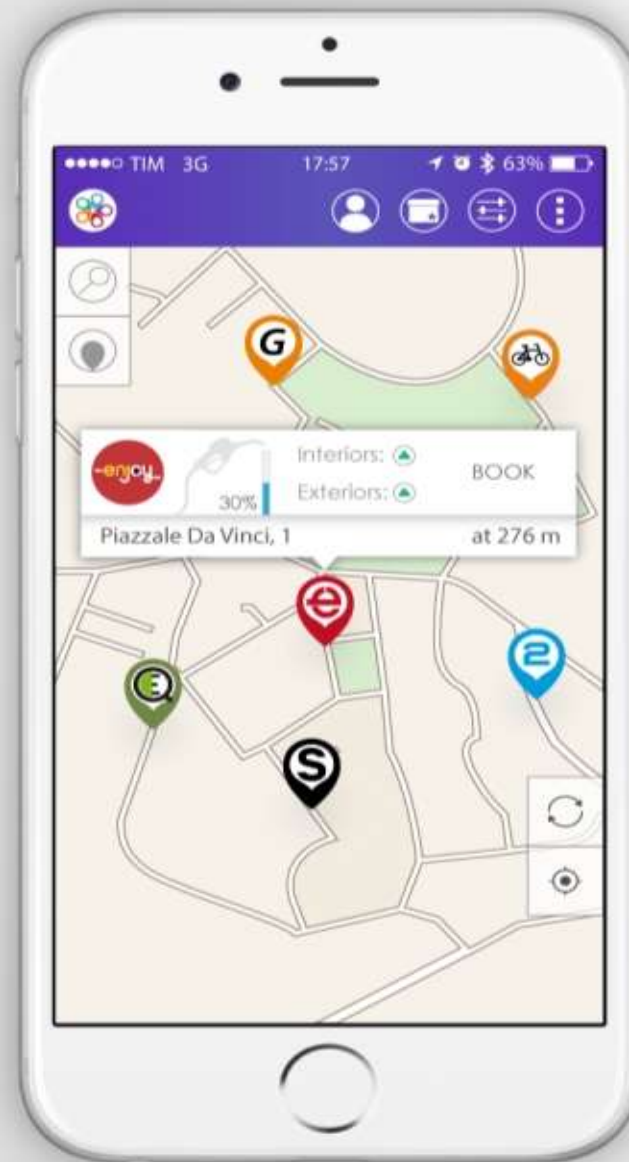
- 📍 To manage, compare and book all ridesharing services directly from a single application
- 📍 Personalization with accurate view over time and costs to destination for every vehicle
- 📍 Interaction with other users that need to travel same distance/route in order to split costs
- 📍 Option of viewing alternative solutions/options



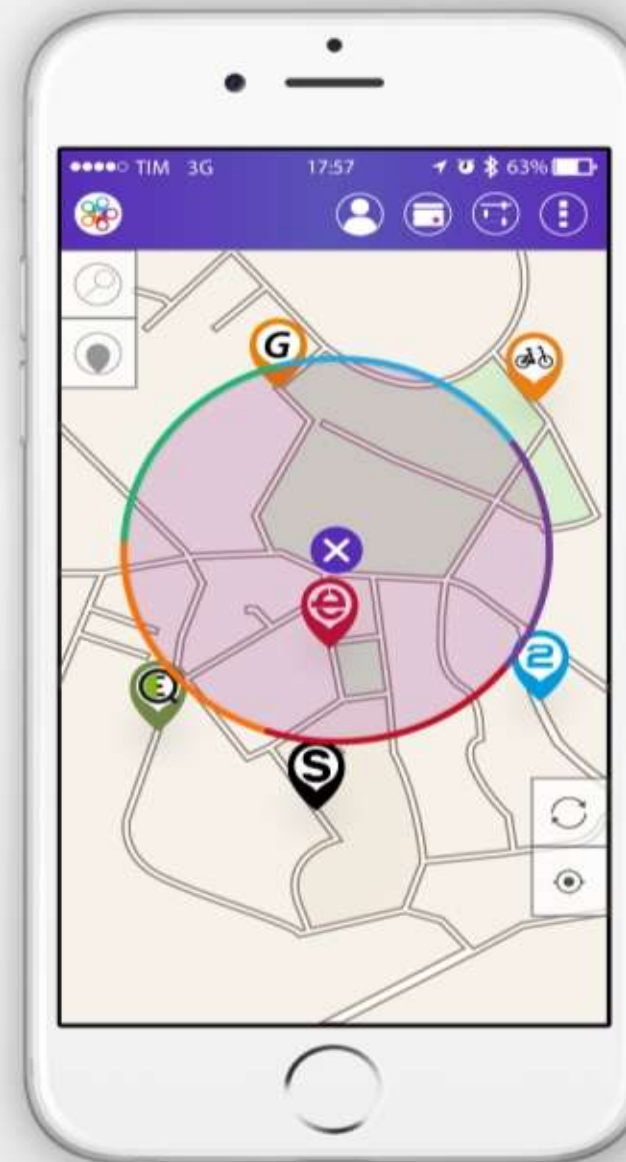
Filtri



Comparazione



Radar



News





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