



Under The Background of Global Sustainable Development China's Green Economic Opportunities

International Green Economy Association (IGEA)

Zhang Xiyan

Vice Secretary-General

June 10th, 2015

**With the world's fast developing economy,
the environment problems become more and more serious.**



The UN had taken some measures to call for sustainable development and encourage green transformation.



RIO+20

Twenty years ago, this 12-year-old stood up at Rio and called on world leaders to save the planet

What has changed?



Severn Suzuki speaking at the Rio environmental conference in 1992

Earth Tribe - Activist News



RIO+20
United Nations
Conference on
Sustainable
Development

Rio de Janeiro, Brazil
20 - 22 June 2012



What does Chinese Government do?



The green economy concept was truly proposed in the Twelfth Five-year Plan in China. Chinese government has taken many policy and financial measures, and other series of support, such as, “National Tenth” Policy, Water pollution prevention plan of action, etc.





IGEA Generation Background

Sha Zukang

President of IGEA

Former Under-Secretary-General of the UN



IGEA was incepted when the United Nations General Assembly passed its resolution on Green Economy. It is an open and professional non-profit organization, a shared platform for us to realize our dream and values. Government, public and private enterprises, through cooperation on this platform, will help foster sustainable development: the integration of economic and social development and environmental protection.

沙祖康

International Green Economy Association (IGEA)

1

IGEA is a non-governmental organization

2

IGEA is part of the U.N. Global Compact Organization.

3

The gateway for foreign clean tech to China's green business and environment market



Illustration of IGEA



IGEA Mission

- Promote green economy
- Facilitate sustainable development
- Build the ecological civilization.

IGEA Aim

Achieve sustainable development models for “Resource, Environment, Ecology and Economy”

What does IGEA do?

**More than 1000 Enterprises
and cooperated partners**

Green Building
Energy Efficiency
Solid waste management
Environmental Protection
Agriculture
Air pollution Control
IT
Etc.

**A organization which
service for the
Beijing Headquarters
Economic companies**

A diversified business
cooperation network
gathering 70% of the
world's top 500
enterprises and
international financial
institutions



"GBO -China" B2B 国际合作

www.GBO-CHINA.com

welcome to GBO-China

Join Free

Sign In

My Tisunion

Sell

Buy

Message

Help



All

Search All

Search

ALL CATEGORIES

Sourcing Request >

Technology supply >

Browse by Category >

Star Project Recommendation >

Star Project Recommendation >

Investment Center >

Membership >



中国第一个
全球绿色技术对华合作
B2B国际化合作平台



GBO-CHINA, the Gateway to China Green Business

Specific Actions



- Establish Chinese Green Economy Think-tank
- Develop Industrial Project Linkage
- Establish IGEA Specific Research Bases
- Establish IGEA International Demonstration Bases
- Organize International Conferences in green economy field
- Develop International Cooperation

Juridical overview for recycling

1. In January 2009 the promotion law for a recycling economy in PRC has entered into force
2. Regulations for recovery and treatment of wasted (and scraped) products (i.e. electronic products, etc.)
3. More than 200 national standards (UNI based) regarding recycling economy has been defined

12° 5-year plan

Target: 15% resource productivity increase by 2015

Recycling economy development strategy and short term action plan:

- **Set up of a recycling economy in industrial, agriculture and service sectors;**
- **Promotions of the recycling economy towards citizens**
- **Implementation of “10 – 100 – 1000” demonstrative action on recycling economy**


10 100 1000 demonstrative action

Demonstrative initiative in the 12^o 5-year plan:

10 demonstrative projects

100 cities (counties) involved

1000 companies and technological parks active in the recycling economy participating



IGEA has already become the important and professional NGO which take Chinese society towards green development.

www.GBO-China.com

www.igea-un.org