# Under The Background of Global Sustainable Development China's Green Economic Opportunities

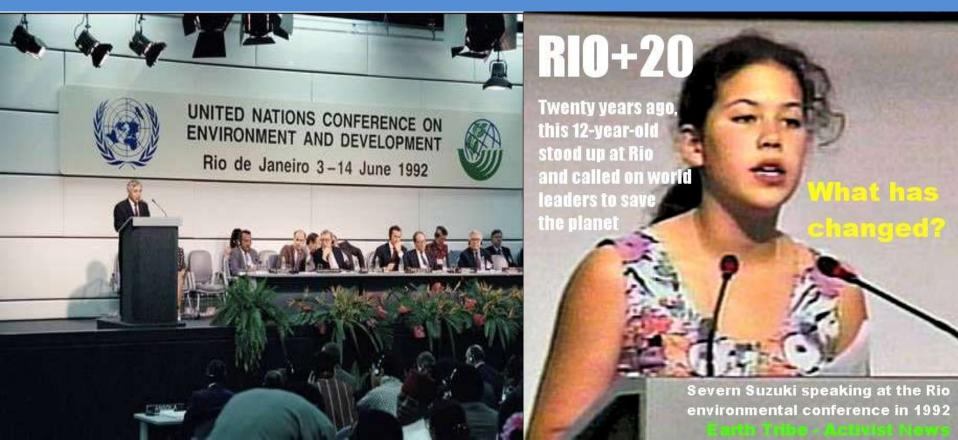
International Green Economy Association (IGEA)

Zhang Xiyan

Vice Secreatary-General June 10th, 2015 With the world's fast developing economy, the environment problems become more and more serious.



The UN had taken some measures to call for sustainable development and encourage green transformation.





## **What does Chinese Government do?**



The green economy concept was truly proposed in the Twelfth Five-year Plan in China. Chinese government has taken many policy and financial measures, and other series of support, such as, "National Tenth" Policy, Water pollution prevention plan of action, etc.





# IGEA Generation Background

Sha Zukang
President of IGEA
Former Under-Secretary-General of the UN



IGEA was incepted when the United Nations General Assembly passed its resolution on Green Economy. It is an open and professional non-profit organization, a shared platform for us to realize our dream and values. Government, public and private enterprises, through cooperation on this platform, will help foster sustainable development: the integration of economic and social development and environmental protection.

#### **International Green Economy Association (IGEA)**

1

IGEA is a nongovernmental organization 2

IGEA is part of the U.N. Global Compact Organization. 3

The gateway for foreign clean tech to China's green business and environment market



#### **Illustration of IGEA**









#### **IGEA Mission**

- -Promote green economy
- -Facilitate sustainable development
- -Build the ecological civilization.

#### **IGEA Aim**

Achieve sustainable development models for "Resource, Environment, Ecology and Economy"

#### What does IGEA do?



More than 1000 Enterprises and cooperated partners

Green Building
Energy Efficiency
Solid waste management
Environmental Protection
Agriculture
Air pollution Control
IT
Etc.

A organization which service for the Beijing Headquarters Economic companies

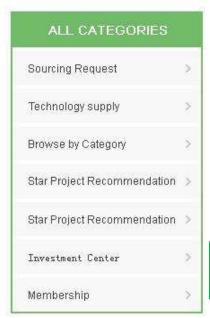
A diversified business cooperation network gathering 70% of the world's top 500 enterprises and international financial institutions

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# **Specific Actions**



- Establish Chinese Green Economy Think-tank
- Develop Industrial Project Linkage
- Establish IGEA Specific Research Bases
- Establish IGEA International Demonstration Bases
- Organize International Conferences in green economy field
- Develop International Cooperation

# Juridical overview for recycling

- 1. In January 2009 the promotion law for a recycling economy in PRC has entered into force
- 2. Regulations for recovery and treatment of wasted (and scraped) products (i.e. electronic products, etc.)
- 3. More then 200 national standards (UNI based) regarding recycling economy has been defined

# 12° 5-year plan

Target: 15% resource productivity increase by 2015

Recycling economy development strategy and short term action plan:

- Set up of a recycling economy in industrial, agriculture and service sectors;
- Promotions of the recycling economy towards citizens
- Implementation of "10 100 1000" demostrative action on recycling economy

#### 10 100 1000 demostrative action

**Demonstrative initiative in the 12° 5-year plan:** 

- demonstrative projects
- 100 cities (counties) involved
- 1000 companies and technological parks active in the recycling economy participating

