

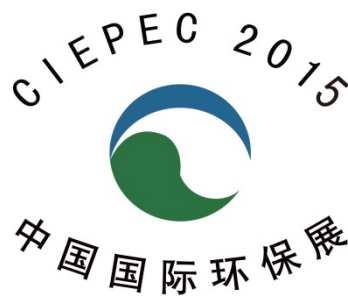


Ministry of Environmental Protection

CIEPEC Business Trip 2015

June 8, 2015 – June 13, 2015

Italian Exhibitor's Handbook



Brief Introduction of CIEPEC 2015

China International Environmental Protection Exhibition & Conference (CIEPEC), sponsored by the Ministry of Environmental Protection, P.R.C. (MEP) and exclusively organized by China Association of Environmental Protection Industry (CAEPI) biennially, is the most prestigious environmental show in China as well as the world's famous event for environmental technologies, products and services.

With 29 years of continuing efforts, CIEPEC has been playing an important role in assisting the government to pursue environmental strategies, policies, investment plans and to guide market development. Besides a great number of top domestic enterprises, a large number of exhibitors from North America, Europe, Japan, Korea and Southeast Asian countries and regions participated in CIEPEC. CIEPEC has been regarded as the best platform to exchange cutting-edge environmental innovations, explore business development opportunities and obtain first-hand information on China's environmental market.

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CIEPEC Fair Programme			
Date	Time	Activity	Venue
8 th June	08:30-21:00	Stand installation and preparation	China International Exhibition Center
9 th June	09:30-10:30	Opening Ceremony and VIP tour (TBD)	
9-11 th June	09:00-16:30	CIEPEC Opening Hours	
12 th June	09:00-12:00	CIEPEC Opening Hours	
12 th June	12:00-21:00	Stand dismantling	

Note: Exhibitors are allowed to enter the exhibition halls half an hour before the show opens.

Workshops and Field Visit Programme			
Date	Time	Activity	Venue
10 th June	14:00-18:30	Workshop on Water Pollution Prevention and Control Technology with Chinese Ministry of Environmental Protection	Banquet Hall, Radisson Blu Hotel, 6A East Beisanhuan Road, Beijing
10 th June	19:30-21:30	Welcome Dinner	
12 th June	09:00-17:00	Workshop on Clean Water and Sino-Italian Cooperation with Chinese Academy of Social Sciences	
13 th June	08:00-20:00	Field visiting to wastewater treatment plant in Tianjin and match-making meeting with local enterprises	Tianjin

Workshop on Water Pollution Prevention and Control Technology

Host: Ms. Tang Yandong, Director, International Center for Environmental Technology, Foreign Economic Cooperation Office, Ministry of Environmental Protection (FECO/MEP)

Time	Topics
14:00-14:25	<ul style="list-style-type: none"> • Welcome Address <p>Ms. Li Pei, Deputy Director General, FECO/MEP Mr. Francesco La Camera, Director General, IMELS</p>
14:25-14:50	<ul style="list-style-type: none"> • Introduction of China's <i>Action Plan on Water Pollution Prevention and Control</i> <p>Ms. Shi Xiaojuan, Director, Division of Drinking Water Sources Protection, Department of Pollution Prevention and Control, MEP</p>
14:50-15:10	<ul style="list-style-type: none"> • Industrial Trend and Technology Demand of China responding to the water pollution prevention and control <p>Mr. Wang Jialian, Secretary General, Water Pollution Control Committee of China Association of Environmental Protection Industry</p>
15:10-15:20	<ul style="list-style-type: none"> • Water pollution prevention and control -Beijing Case <p>Mr. Zhao Xingli, Deputy Director, Division of Water and Ecological Management, Beijing Environmental Protection Bureau</p>
15:20-15:30	<ul style="list-style-type: none"> • Progress and technical demand in the lake ecological conservation -Hunan Case <p>Ms. Zhang Hong, Deputy Director, Division of Pollution Prevention and Control, Hunan Environmental Protection Bureau</p>
15:30-15:50	<ul style="list-style-type: none"> • Technical demand from China's environmental enterprises <p>Mr. Shan Mingjun, Chief Engineer, Beijing Water Business Doctor Co., Ltd TBC</p>
15:50-16:20	<ul style="list-style-type: none"> • Introduction of Technologies for water pollution treatment <p>Mr. Adriano Tolomei, CEO, Ecoprogetto Venezia Srl - Gruppo Veritas Mr. Tommaso Gazzignato, Area Manager, IdroBase Group Srl Mr. Luca Sanfilippo, Project Coordinator, SYSTEAM S.p.A</p>
16:20-16:30	Q&A
16:30-17:00	Tea break
17:00-18:30	B2B session

Workshop on Clean Water and Sino-Italian Cooperation

Organizers:

- The Department for Sustainable Development, Environmental Damage, European and International Affairs of the Ministry for the Environment, Land and Sea
- Institute of Quantitative & Technical Economics of Chinese Academy of Social Sciences

With the assistance of: China Environment Chamber of Commerce

Executive entity: M&D Strategy

Time	Topics
Section 1 : Opening Ceremony and keynote speeches Moderator: Mr. Wang lei, Director General of the Department of International Cooperation, Chinese Academy of Social Sciences	
09:00-10:30	<ul style="list-style-type: none"> • Sino-Italian cooperation program on environmental protection is committed to build a greener world and enhance the Sino-Italian cooperation Mr. Francesco La Camera Director General, The Department for Sustainable Development, Environmental Damage, European and International Affairs of the Ministry for the Environment, Land and Sea • New normal and green transformation of Chinese economy and cooperation between Sino-Italian entrepreneurs Mr. Jin Bei, Member of Academician committee of the Chinese Academy of Social Sciences, CEO Of China Business Media Group, Former Director General of Industrial Economics of Chinese Academy of Social Sciences • Water Pollution in China, Issues related technology and standards (TBC) • The present situation and future trend of the waste water treatment market in China Mr. Wen Yibo, Chairman of China Environment Chamber of Commerce, CEO of Sound Group of China • The review of 12th Five-Year Plan and prospect of 13th Five-Year Plan on China's construction of sewage treatment facilities Mr. Yu Xiaodong, Deputy Director of the Department of Resources and Environment of China International Engineering Consulting Corporation
10:30-10:50	Break
Section 2 Technology, Standards and Requirements of the Waste Water Treatment in China Moderator: (TBC)	
10:50-12:20	<ul style="list-style-type: none"> • The technical problems of China's waste water treatment: the difficulty and key technical requirements Mr. Song Qianwu, Professor and Deputy Chief Engineer, Chinese Research

	Academy of Environmental Sciences
	<ul style="list-style-type: none"> Italian experience and technical capabilities in the treatment of the waste water of leather factories Mr. Alberto Piccoli, Director General, Acque del Chiampo S.p.A Italian analytical technologies for measuring chemical parameters in water Mr. Luca Sanfilippo, Project Coordinator, SYSTEVA S.p.A Italian technologies and experiences of the treatment of the waste water in industrial park Mr. Adriano Tolomei, CEO, Ecoprogetto Venezia Srl - Gruppo Veritas
	Stormwater treatment: water quality monitoring and spill emergency management Mr. Stefano Biondi , President, Stormwater Italia
12:20-14:00	Lunch
Section 3 : Commercial aspects of the waste water treatment in China and the opportunity for Chinese company to invest in Italy	
Moderator: Mr. Li Fuqiang, secretary of the CCP committee and Deputy Director General of Institute of Quantitative and Technical Economics of Chinese Academy of Social Sciences	
14:00-15:30	<ul style="list-style-type: none"> To promote the waste water treatment with innovative financial model under the New Normal of Chinese economy Mr. Shen Yiyang, Senior expert on Environment and Finance, Asian Development Bank Waste water treatment and its commercial mode in China, the perspective of a local government Mr. Shi Zhendong, Deputy Secretary General and Flood Control Office Director of Jiaxing municipal Government, Zhejiang Province of China Technology and Knowhow Transfer between China and Italy Mr. Simone Padoan, Secretary General, Energy Environment Global Exchange The cooperation between Chinese and foreign partners in the water market in China: legal risks and countermeasures Mr. Li Ya, Senior Partner of Zhonglun Law Firm Modes and approaches of Chinese companies' outbound investment in the environmental sector Ms. Wei Wei, General Manager of the Department of International Development, Sound Group
15:30-15:50	Break
15:50-17:20	Section 4: B2B session
18:00	Banquet

Field Visit to Tianjin

Time	Topics
08:00-10:30	<ul style="list-style-type: none">• Departing from Radisson, Transfer to Tianjin
10:30-12:30	<ul style="list-style-type: none">• Site visit to Shengke Wastewater treatment plant (upstream) and Ecological Wetland Park (downstream with wastewater treatment function) at Harbor District
12:30-13:30	<ul style="list-style-type: none">• Buffet Lunch at Renaissance Tianjin TEDA Convention Center Hotel• Transfer to JJ-Link Tech Start-up Club
13:30-14:00	<ul style="list-style-type: none">• Welcome by Tianjin EPB• Investment environment of Tianjin Economic and Technological Development Zone
14:00-14:30	<ul style="list-style-type: none">• Introduction from Italian companies (each company has 5-10 minutes for brief introduction)
14:30-16:00	<ul style="list-style-type: none">• B2B session (One-on-one match-making meeting)
16:00-17:00	<ul style="list-style-type: none">• Visit to Exhibition hall of Tianjin Energy Conservation and Environmental Protection Technique Mall (See the Introduction of the Mall as the annex)• Introduction on the operation and development plan of the Mall
17:00-20:00	<ul style="list-style-type: none">• Transfer back to Beijing

Exhibition Booth Layout

