

Commissioner General of the Kingdom of the Netherlands
Erik van der Schaff

Ambassador of the Kingdom of the Netherlands
Michiel den Hond

Chairman of Foundation Dutch Sustainable Growth Coalition
Professor dr Jan Peter Balkenende
Former Prime Minister of the Kingdom of the Netherlands
(2002-2010)

Presidente della Fondazione per lo sviluppo sostenibile
Edo Ronchi
Former Minister of Environment of the Republic of Italy
(1996-2000)

have the pleasure of inviting you to a interactive discussion
in the Dutch Dialogue

Sustainability as Key-Driver for Innovation

on

Wednesday 13 May 2015, from 16.00 – 19.00 hrs

in

Museo Nazionale della Scienza e della Tecnologia,
Milano Sala del Cenacolo

Sustainability is fundamental to the business strategy of today's companies.
This invitation is your personal opportunity to take part in the strategic dialogue
between major Dutch and Italian companies.

Sharing their best practices and visions with you are the Captains of Industry from
the following Dutch and Italian companies

from Italy

Catia Bastioli
Novamont
Stefano Gardi
Italcementi
Angelo Trocchia
Unilever Italia

from the Netherlands

Atzo Nicolai
Royal DSM Netherlands
Roelof Joosten
Royal FrieslandCampina
Stefano Folli
Philips Italia



This personal invitation is a guarantee for you to meet up with captains of industry of two leading nations. Sit at their table and share your views with them on important issues and challenges that occupy the world of today.

Programme

- 14.00 – 15.30: Possibility to visit the Italian and the Dutch food exhibitions in the Museo Leonardo da Vinci (free entrance)
- 15.30 – 16.00: Reception and registration
- 16.00: Word of welcome: Ambassador Michiel den Hond
- 16.05: Opening thought: Raimondo Orsini
Direttore della Fondazione per lo sviluppo sostenibile
- 16.10: Introduction Sustainability as Key-Driver for Innovation
Prof. dr Jan Peter Balkenende, chairman Dutch Dialogue
- 16.20 -19.00 After concise presentations by DSM, Italcementi, FrieslandCampina, Novamont, Philips and Unilever Italia the dialogue between audience and CEO's will be opened. Your personal vision on the subject is greatly appreciated.
- 19.00 Closing of Dutch Dialogue
- 19.00 – 20.30: Network Aperitive
- Language: English

About the Dutch Dialogues

Dutch Dialogues are a series of international dialogue sessions in which Dutch CEO's share their visions and dreams with international colleagues and audience. These Dialogues offer a personal and up-front insight how to cope with challenges that both companies and consumers of today are facing.

This is a challenge we cannot solve alone! We need great minds, great passion and great innovation to help us chart the course to a more sustainable future. In other words:

We need you!

RSVP

by registering

to register please click on the link enclosed in your e-mail invitation

