



DG ENVIRONMENT'S Awards for Outstanding Green Cities!



*An initiative of the
European Commission*



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Why should cities enter the competitions?

- Individual technical assessment of your city
 - **by International Panel of Experts**
 - **Technical Assessment Report**
 - **Benchmark your city against others**
- Identify your environmental achievements and gaps and plan for the future
- International publicity
- Financial incentive 350,000 € (EGC) or 75,000 € (EGL)





Winners keep on winning

- ✓ Increased tourism
- ✓ International media coverage
- ✓ Better international profile, networking and new alliances
- ✓ Attract public financial support
- ✓ New Jobs – award winners are more attractive to investors
- ✓ More emphasis on environmental projects through sponsorship & grants
- ✓ Momentum to continue improving environmental sustainability
- ✓ Boosts local pride
- ✓ Access to an exclusive club: The European Green Capital Network / The European Green Leaf Network of previous winners and shortlisted cities to share ideas and experiences





CURRENT COMPETITION – KEY DATES

- ✓ **May 2018:** competition for the EGC 2021 and EGL 2020 titles was launched
- ✓ **18 October 2018:** Deadline for submissions

There is still time to apply!!!

Write to:

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info@europeangreenleaf.eu

Visit:

<http://ec.europa.eu/environment/europeangreencapital/>